**Beat: Vips**

# COSMETIC EXECUTIVE WOMEN (CEW) Honors The BEST IN BEAUTY

**THE Top New Products Of 2018**

PARIS - NEW YORK, 20.05.2018, 09:42 Time

**USPA NEWS -** Cosmetic Executive Women (CEW) hosted its 24th Annual Beauty Awards, recognizing the Year's most Creative and Innovative Products. Winners were named across 47 Categories, including Indies, Hair Care, Fragrance, Skin Care and Cosmetics...

Cosmetic Executive Women (CEW) hosted its 24th Annual Beauty Awards, recognizing the Year's most Creative and Innovative Products. Winners were named across 47 Categories, including Indies, Hair Care, Fragrance, Skin Care and Cosmetics. The CEW Beauty Awards are the only Awards selected by Industry Experts who know the Beauty Industry Best. CEW Members selected 256 Finalists from more than 1,000 Entries representing 500 Different Brands. The Winners were chosen from the Finalists by CEW's Board of Governors and a Select Group of Beauty Industry Experts.

In response to the Speed of Innovation in the Industry, CEW added several New Product Categories this year, including Indie Hair, Nutricosmetic Product and Niche Fragrance. And for the first time, the Awards include Two Categories that recognize Industry Suppliers : Packaging Innovation and Formula Innovation.

The New York Times was the Media Sponsor of the event. Winners of the 2018 CEW Beauty Award will be announced in a Full-Page Ad in The Times on May 27, 2018. The New York Times Sunday Newspaper reaches 4.2 Million Readers.

Source : Cosmetic Executive Women

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

**Article online:**
https://www.uspa24.com/bericht-13398/cosmetic-executive-women-cew-honors-the-best-in-beauty.html

**Editorial office and responsibility:**
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Exemption from liability:**
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local

(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com